

WLFL, WRDC
EEO PUBLIC FILE REPORT
August 1, 2016 - July 31, 2017

I. VACANCY LIST

See Section II, the "Master Recruitment Source List" ("MRSL") for recruitment source data

Job Title	Recruitment Sources ("RS") Used to Fill Vacancy	RS Referring Hiree
Master Control Operator	1-6, 9-11, 13-16, 18-45	18
Scheduling Specialist	1-6, 9-11, 13-16, 18-45	36
Master Control Operator	1-6, 9-11, 14-16, 18-45	16
Inventory Specialist	1-6, 9-11, 13-16, 18-45	16
Regional National Sales Assistant	1-7, 9-11, 13-16, 18-45	7
Regional National Sales Assistant	1-7, 9-11, 13-16, 18-45	19
Assistant Advertising Support Operations Manager	1-6, 8-11, 13-45	8
Inventory Specialist	1-6, 9-16, 18-45	16
Inventory Specialist	1-6, 9-16, 18-45	12
Inventory Specialist	1-6, 9-16, 18-45	16
Regional Advertising Support Operations Manager	1-7, 9-11, 13-16, 18-45	7
Inventory Specialist	1-3, 5-6, 9-16, 18-45	12
Assistant Advertising Support Operations Manager	1-3, 5-7, 9-11, 13-16, 18-45	7
Log Editor	1-6, 9-11, 13-16, 18-45	19
Commercial Producer	1-7, 9-11, 13-16, 18-45	7

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II. MASTER RECRUITMENT SOURCE LIST ("MRSLS")

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
1	Bennett College 900 E Washington St Greensboro, North Carolina 27401 Phone : 336-273-4431 Email : djohnson@bennett.edu Darryl Johnson	N	0
2	Bishop State Community College 351 N. Broad Street Mobile, Alabama 36003 Phone : 251-662-5371 Email : jwomack@bishop.edu Juliette Womack	N	0
3	California Chicano New Media Assoc 300 S. Grand Avenue Suite 2950 Los Angeles, California 90071 Phone : 213-743-4960 Email : sylvia@ccnma.org Sylvia Wells	N	0
4	Campbell University PO Box 130 Buies Creek, North Carolina 27560 Phone : 910-893-1416 Email : youngquist@campbell.edu Lisa Youngquist	N	0
5	Careerbuilder 8401 Greensboro Dr Suite 250 McLean, Virginia 22102 Phone : 301-801-0468 Email : sbgresumes@sbgvtv.com Andrew Hamburger	N	0
6	Central Carolina Community College 1105 Kelly Drive Stanford, North Carolina 27330 Phone : 919-718-7396 Email : mparker@cccc.edu Mary Parker	N	0
7	Current Employee	N	10
8	Current Employee/Internal Promotion	N	1

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9	Duke University PO Box 90950 Durham, North Carolina 27708 Phone : 919-684-8111 Url : http://www.hr.duke.edu/job Email : career@duke.edu Lahonda Woodard	N	0
10	Durham Technical College 1637 Lawson Street Durham, North Carolina 27703 Phone : 919-686-3368 Email : jobboard@durhamtech.edu Tom Russo	N	0
11	Durham Technical Community College 1637 Lawson Street Durham, North Carolina 27703 Phone : 919-536-7246 Email : filipowskil@durhamtech.edu Liz Filipowski	N	0
12	Employee Referral	N	3
13	Fayetteville State University 1200 Murchinson Road Fayetteville, North Carolina 28301 Phone : 919-497-9111 Email : avanelstu@uncfsu.edu Ann Vanelstue	N	0
14	GlassDoor.com 1 Harbor Drive Suite 300 Sausalito, California 94965 Phone : 415-339-9105 Url : http://www.glassdoor.com Email : sbgresumes@sbgstv.com Sinclair SilkRoad Source	N	0
15	Hire a Hero P.O. Box 6808 Morango, California 94705 Phone : 888-501-2278 Url : http://www.hireahero.org Email : sbgresumes@sbgstv.com Broadbean Source Alicia Lawrence	N	0

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16	Indeed.com 7501 N. Capital of Texas Highway Building B Austin, Texas 78737 Phone : 800-462-5842 Url : http://www.indeed.com Email : sbgresumes@sbgstv.com Sinclair SilkRoad Source	N	10
17	Interoffice Job Posting	N	1
18	Journalismjobs.com 72 Plaza Drive 2nd Floor Berkeley, California 94705 Phone : 510-653-1521 Email : sbgresumes@sbgstv.com Broadbean Source	N	1
19	Linkedin.com North Carolina Url : http://www.linkedin.com Danielle Anderson Manual Posting	N	2
20	Media Match 8112 1/2 West 3rd Street Los Angeles, California 90048 Email : info@media-match.com Tammy Romaniuk	Y	0
21	Meredith College 3800 Hillsborough St Raleigh, North Carolina 27607 Phone : 919-760-8600 Email : career@meredith.edu Marie Sumerel	N	0
22	National Black MBA Assoc. PO Box 8513 Chicago, Illinois 60601 Phone : 312-236-2622 Email : mail@nbmbaa.org John Smithers	N	0
23	National Hispanic Media Coalition 1201 W 5th St. Ste T-205 Los Angeles, California 90017 Phone : 213-534-3026 Email : info@nhmc.org Alejandra Valenzuela	N	0

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RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
24	NC Job Connector - Employment Security 700 Wade Avenue Raleigh, North Carolina 27605 Phone : 919-733-3098 Url : http://www.ncesc.com Email : sbgresumes@sbgvtv.com Andrew James	N	0
25	NC Job Connector - Employment Security Commission 1105 South Briggs Ave. Durham, North Carolina 27703 Phone : 919-560-6880 Email : sbgresumes@sbgvtv.com Career Services	N	1
26	NC job connector /Dept of Health & Human Services Division of Vocational Rehabillitation Services 8 Barbetta Drive Asheville, North Carolina 28806 Phone : 828-670-3377 x241 Url : www.ncdhhs.gov/dvrs/ Email : sbgresumes@sbgvtv.com Fax : 1-828-670-3387 Leigh Mullins	Y	0
27	NC State AT&T University 1601 East Market St Greensboro, North Carolina 27411 Phone : 336-334-7755 Email : kingm@ncat.edu Marketta King	N	0
28	NCAB Job Bank P.O. Box 627 Raleigh, North Carolina 27602 Phone : 919-821-7300 Url : http://www.ncbroadcast.com Email : avanarkel@ncbroadcast.com Amy Vanarkel	N	0
29	Norfolk State University 700 Park Avenue Norfolk, Virginia 23504 Phone : 757-823-2384 Email : pcbriggs@nsu.edu Paula Briggs	N	0

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30	North Carolina Central University PO Box 19585 Durham, North Carolina 27707 Phone : 919-530-6337 Email : nccucareerservices@ncsu.edu Brenda Sexton	N	0
31	North Carolina State University PO Box 7303 Raleigh, North Carolina 26695 Phone : 919-833-1861 Email : sbgresumes@sbgstv.com Bridget Yarborough	N	0
32	Peace College 153 East Peace St Raleigh, North Carolina 27604 Phone : 800-732-2347 Email : careercenter@peace.edu Barbara Efland	N	0
33	Recruit.Net 2706, The Centrium 61 Wyndham St Central, Hong Kong Phone : 852 2525 0555 Url : http://www.recruit.net Email : sbgresumes@sbgstv.com Sinclair SilkRoad Source	N	0
34	Shaw University 118 East South Street Raleigh, North Carolina 27611 Phone : 919-546-8280 Email : jholley@shawu.edu Juanda Holley	N	0
35	SimplyHired.com 370 San Aleso Avenue Suite 200 Sunnyvale, California 94085 Phone : 650-254-9000 Url : http://www.simplyhired.com Email : sbgresumes@sbgstv.com Sinclair SilkRoad Source	N	0

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RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
36	Sinclair Website 10706 Beaver Dam Rd Hunt Valley, Maryland 21030 Phone : 410-568-1517 Email : employment@sbgvtv.com Sharon Pickeral	N	7
37	Southeast Raleigh Community Center 918 Rock Quarry Road Ste 105 Raleigh, North Carolina 27610 Phone : 919-264-1708 Email : southeastrcc@sercomc.org Bernadette McAllister	Y	0
38	Station Website 3012 Highwoods Blvd Suite 101 Raleigh, North Carolina 27604 Phone : 919-872-9535 Email : tquillen@sbgvtv.com Tom Quillen	N	0
39	TheLadders.com 137 Varick Street 8th Floor New York, New York 10013 Phone : 646-453-1800 Url : http://www.theladders.com Email : sbgresumes@sbgvtv.com Sinclair SilkRoad Source	N	0
40	TV Jobs PO Box 4116 Oceanside, California 92052 Phone : 760-754-8177 Email : admin@tvjobs.com Mark Holloway	N	0
41	University of NC @ Chapel Hill Campus Box 1540 Chapel Hill, North Carolina 27599 Phone : 919-962-6507 Email : sbgresumes@sbgvtv.com Marcia Harris	N	0
42	University of NC @ Pembroke PO Box 1510 Pembroke, North Carolina 28372 Phone : 910-521-6000 Email : brendac.jacobs@uncp.edu Brenda Jacobs	N	0

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43	University of South Carolina, School of Journalism and Mass Comm. Columbia, South Carolina Phone : (803) 777-5166 Email : sbgresumes@sbgstv.com Fax : 1-803-777-1267 Sarah Hughes	N	0
44	US Army Wounded Warrior Program 200 Stovall St., Room 7N53 Alexandria, Virginia 22332 Phone : 877-393-9058 Email : Vicki.h.mullen.civ@mail.mil Vicki Mullen	Y	0
45	USC Career Center H. William Close BA Building, 6th Floor Columbia, South Carolina 29208 Phone : 803-777-1247 Url : www.sc.edu/career Email : GOETOWSK@mailbox.sc.edu Fax : 1-803-777-7556 Celia Goetowski Carroll	N	0
TOTAL INTERVIEWS OVER REPORTING PERIOD:			36

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III. RECRUITMENT INITIATIVES

	Date	Type of Recruitment Initiative (Menu Selection)	Brief Description Of Activity	No. of Stations Participants	Participant Title
1	8/9/2016	Participation in events sponsored by community groups	The Raleigh Branch of the Food Bank serves 13 counties. Nine employees from WLFL/WRDC TV volunteered in their "Hunter Action Day" to assist in preparing food boxes to provide to those living with food insecurity. Interaction with other volunteers from the community allowed us to promote the TV broadcasting industry and possible opportunities available.	9	Promotions Manager Promotions Coordinator Research Director Programming Manager
2	9/8/2016	Participation in events sponsored by community groups	Station employees conducted a tour of the Station at WLFL/WRDC and its operations for Coastal Pines Girl Scout Troupe, Raleigh, NC.. Scouts toured the production studios, offices and Master Control where they asked questions about the business of television, careers and education.	3	Promotions Coordinator
3	10/31/2016	Participation in events sponsored by community groups	WLFL and WRDC hold a Halloween Safe Night event hosted by the North Carolina Museum of History to provide children and their parents a safe and fun environment to trick or treating at the same time learning about the history of North Carolina. Employees from various departments visit with visitors to the Museum to give them information on the many aspects of employment opportunities in broadcasting.	7	Promotions Manager Promotions Coordinator Programming Manager Art Director
4	4/6/2017	Participation in events or programs sponsored by educational institutions	Participated in a college & Career Expo, EXTREME BEGINNINGS CAREER FAIR, sponsored by Wake County Public School System, where students engage in informal discussions with career professionals and representatives. CW22 and MyRDC had the opportunity to showcase our organization with table top displays and handouts. Employment opportunities were posted and career paths in the television industry were discussed with visitors to our booth.	2	Promotions Manager Promotions Coordinator

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5	4/23/2017	Sponsorship of events in the community designed to increase public awareness	CW22 and MyRDC hosted a one day community event for teenage girls entitled GIRLS WORLD EXPO 2017. The expo included various other sponsors featuring seminars, fashion, food, entertainment and shopping. Client-Vendors, food trucks and speakers secured and coordinated with the Sales Staff. Allowed for discussion designed to increase awareness of job opportunities in broadcasting.	19	General Manager National Sales Manager Local Sales Manager Production Manager
6	6/3/2017	Sponsorship of events in the community designed to increase public awareness	Station employees (and family members) participated in The Foundation Fighting Blindness "5K Vision Walk" at Spring Forest Road Park in Raleigh on June 3rd, to help the Foundation raise awareness and money to fund treatment for blinding retinal diseases. Station participation increases public awareness as to employment and broadcasting opportunities.	6	General Manager National Sales Manager Local Sales Manager Promotions Coordinator